

OUTSIDE OF THE BOX, NOT OFF THE SHELF.

OASIS SOLUTIONS + OAK ISLAND CREATIVE

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Todd Agee, Oak Island Creative

THE CHALLENGE

Having produced many of America's flagship holiday events as well as being recognized as the gold standard in haunted attraction design and implementation, Oak Island Creative has worked hand-in-hand with most of the world's theme park organizations. Their creative team is the engine behind some of the most unique events, attractions, and experiences across the U.S. and beyond. With a cost accounting background, it was especially important for Todd Agee, CFO, to be able to dig into the project numbers. He says, “When I joined Oak Island Creative, I discovered that our old accounting system was unable to provide the detail I needed to effectively manage our projects and financials.”

Oak Island Creative began research into various accounting software replacements and discovered Oasis Solutions. “Oasis came to us very highly recommended and looking back, we couldn't be happier. The implementation process went very well and we were up and running on Sage 100 in a short amount of time,” says Todd.



THE RESULTS

With Sage 100 in place, Todd points out that job cost tracking and reporting has been the most important improvement. “Now we can really track costs at a detailed level so we know what our margins are. Each event we do is very unique so our costs and margins are changing all the time,” he says. Sage 100 provides Oak Island Creative with the tools and reports to compare year-over-year changes and really drill down to keep projects profitable, yet competitive. The other piece that has been important for Oak Island Creative is the ERP-level security and controls. Todd says, “With so many different people and departments entering data and using the new system, you really want those tight controls in place.” Of his experience with Oasis Solutions, Todd says, “From day one, they jumped right in and drove the process from start to finish. Our ERP upgrade and implementation has been a great success. We truly have friends at Oasis and that unique relationship makes all the difference.”

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